

Get *My* Look

FAST AND SIMPLE DEALS
WITH PERSONAL AI-STYLING
ON DIGITAL SIGNAGE

ATTRACT IMPRESS CONVERT



61%

CUSTOMERS PREFER TO
SHOP IN-STORE, **BUT...**



Overwhelmed by
too many choices



Exhausted by
excessive search time

Error:
ideas not found



Seeking advice or
recommendations

CAN'T BUY!

Hi! I'm Your Professional AI Stylist
Here My Recommendations for You:



Get *My* Look

Total: 300\$



Blue top
25\$

Bomber
150\$

Shoes
125\$

WANT IT?
GET IT!



OR

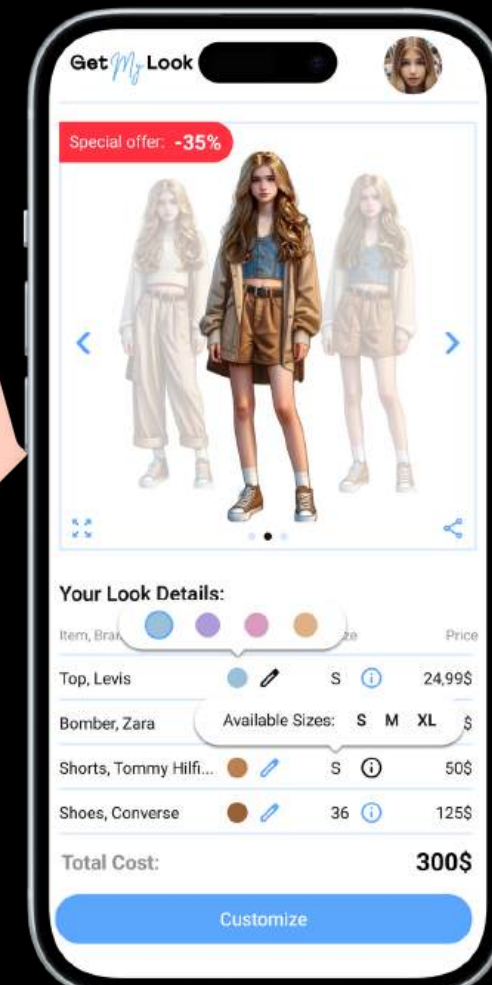
Customize

AI-DRIVEN STYLIST

Turn window shoppers to confident buyers
with Personalized Outfit Recommendations

Blend online convenience with
in-store immediacy

Replace traditional mannequins with
engaging digital signage



Get *My* Look

EXCESSIVE E-COMMERCE FOCUS ERODES IN-STORE SERVICE AND OMNICHANNEL QUALITY

Online Journey

In-store Journey

Awareness (Pre-Visit)

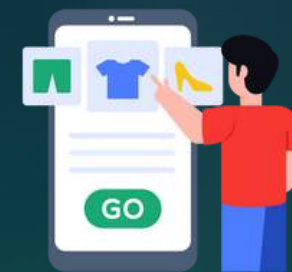


Personalized e-mails,
notifications,
targeted ads



Generic banners,
displays,
mannequins

Conversion (During Visit)



Instant recommendations
and
alternatives



customer often not
acknowledged & no data
for recommendations

Loyalty (Post-Visit)



Cart tracking
and
user reminders

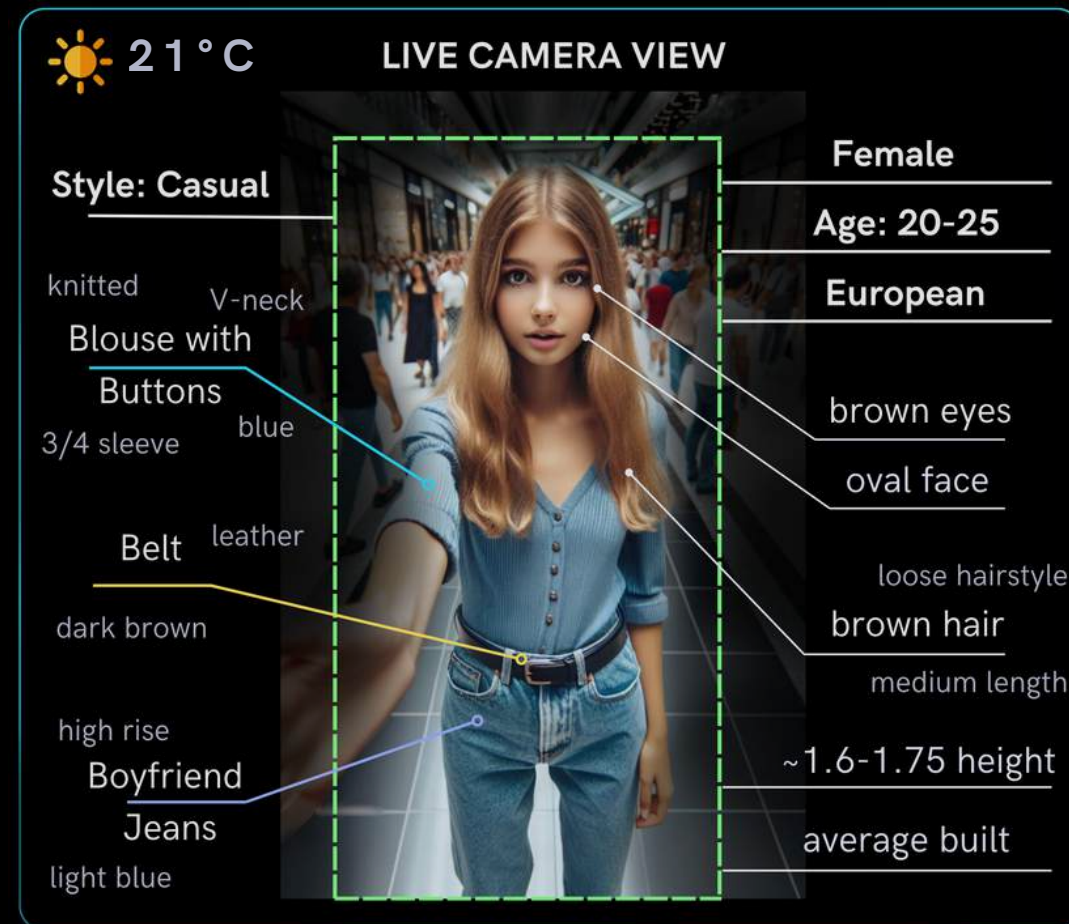


no purchase
=
no data collected

ATTRACT

Instant Recommendations

- 3-4 instant outfits
- tailored to customer's appearance and style

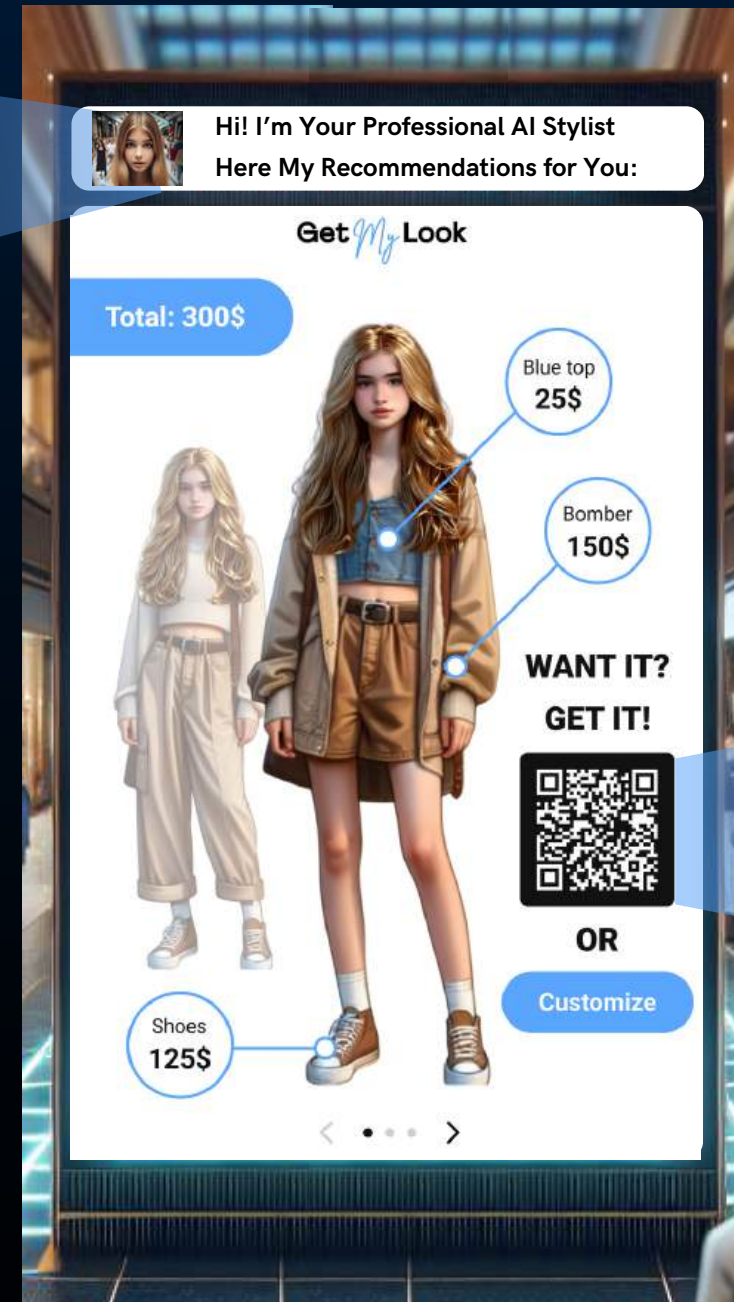


Privacy protected:
appearance recognized locally

IMPRESS

Real-Time Customization

- pick alternative items
- select sizes and colors
- request custom looks



CONVERT

Fast and Simple Deal

- scan a unique QR-code
- get the outfits on the phone
- try-on and Get Your Look



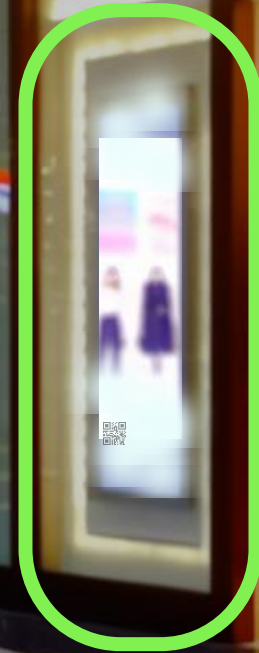
Get My Look

INSTALLATION OPTIONS



**Screens and Touch Displays Directly
In Storefronts**
Attract and Impress

**Digital Displays with or without Touch
In Mall Spaces**
Convert Passerbys into Buyers



**QR-codes on Tablets,
Mirrors in the Store and Fitting Rooms**

Instant Solution for Fashion Dilemmas and Continuous Engagement

MARKET SIZE

We are a B2B company targeting fashion brands with omnichannel presence

\$8B

TAM

\$900B

global fashion
retail revenue

x

60%

offline
revenue share

x

15%

projected
revenue boost

x

10%

our
comission

\$2.5B

SAM

30%

Fashion brands with a robust
omnichannel presence and digitalization

\$250M

SOM

10%

Market Share

WHY NOW?



Tech-Savvy Customers & AI Tech Era

80% customers have entered a store
because of digital signage catching their
interest

Hyper-Personalized Service

71% of consumers expect personalized
interactions, with 76% get frustrated
when they don't



Digital Signage Time

over 22M annual shipments of digital signage
growing by 10% year over year

Brand Differentiation

306% higher lifetime value comes from
emotionally engaged consumers

Brick-and-Mortar Resurgence

retailers are expanding their footprint
globally and turn existing stores into
experience hubs

BUSINESS MODEL B2B SaaS

We take a 10% commission from each order through:

Get *My* Look

Package #1

Sales Commission

Package #2

Interaction Commission

Package #3

SaaS Fee Per Screen

Additional Features



self-checkout



CRM integration for client insights and deeper recommendations



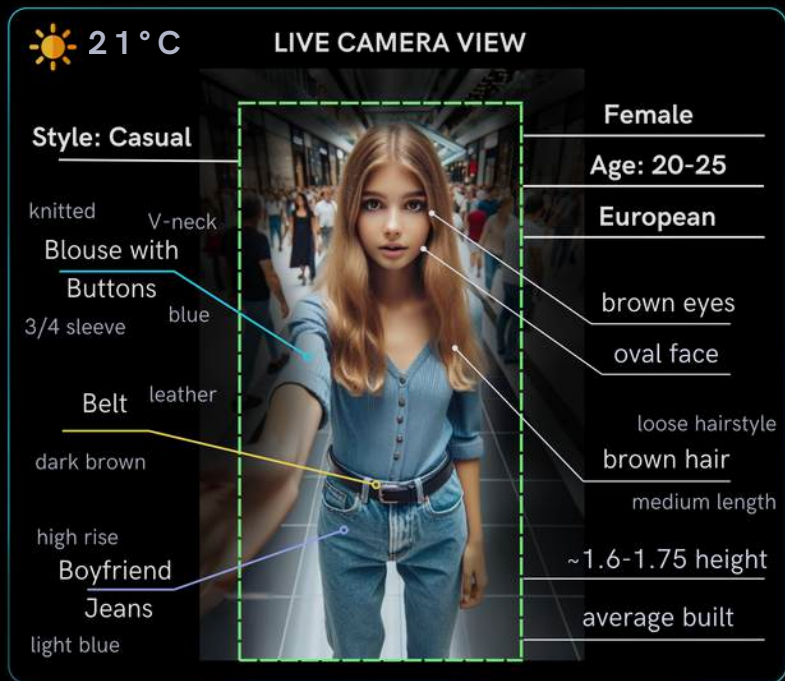
select clothes -> book try-on
-> skip a fitting room line



hardware installation
(displays, touch screens, etc.)

Current Status: Functional Prototype

1



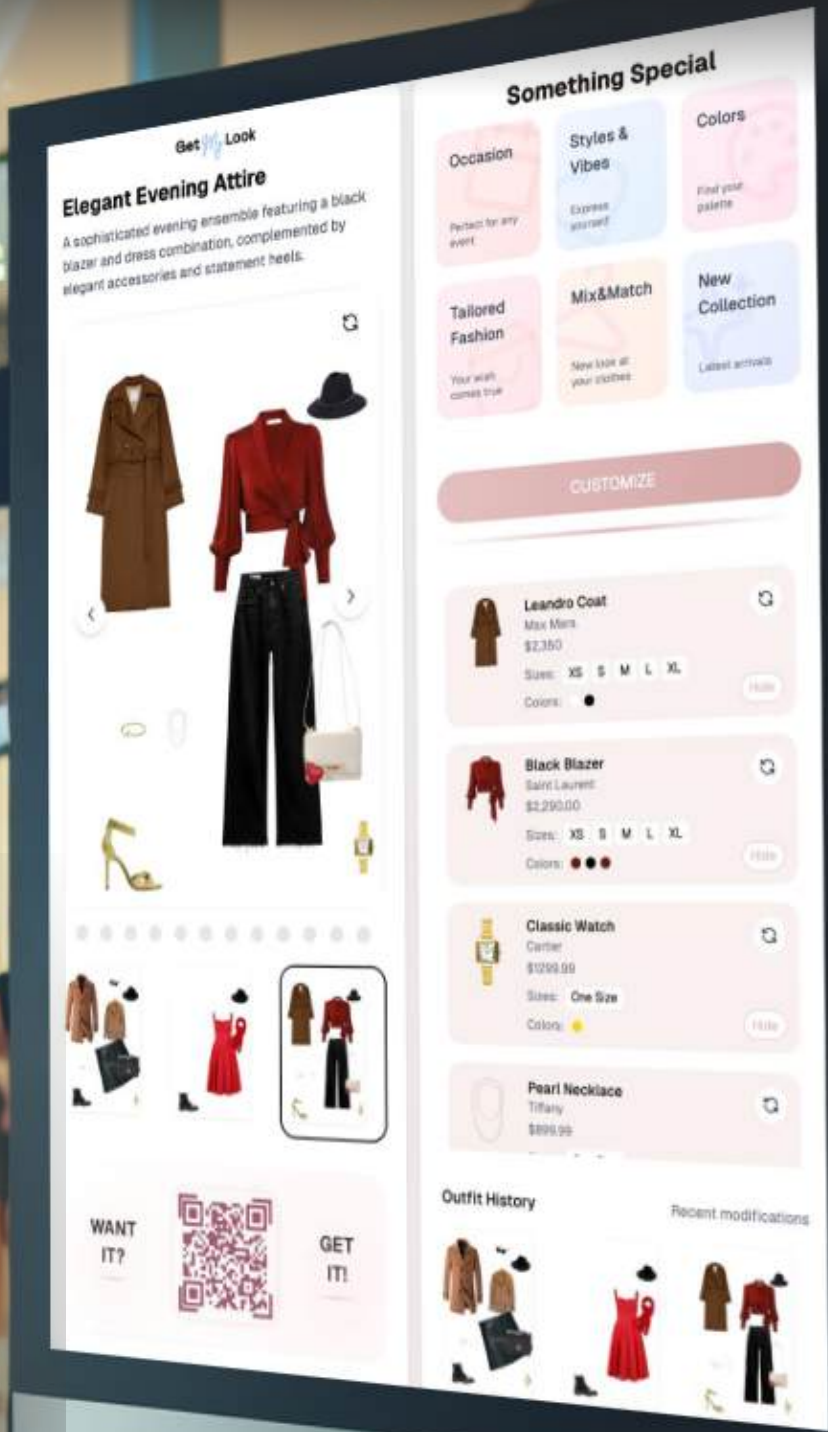
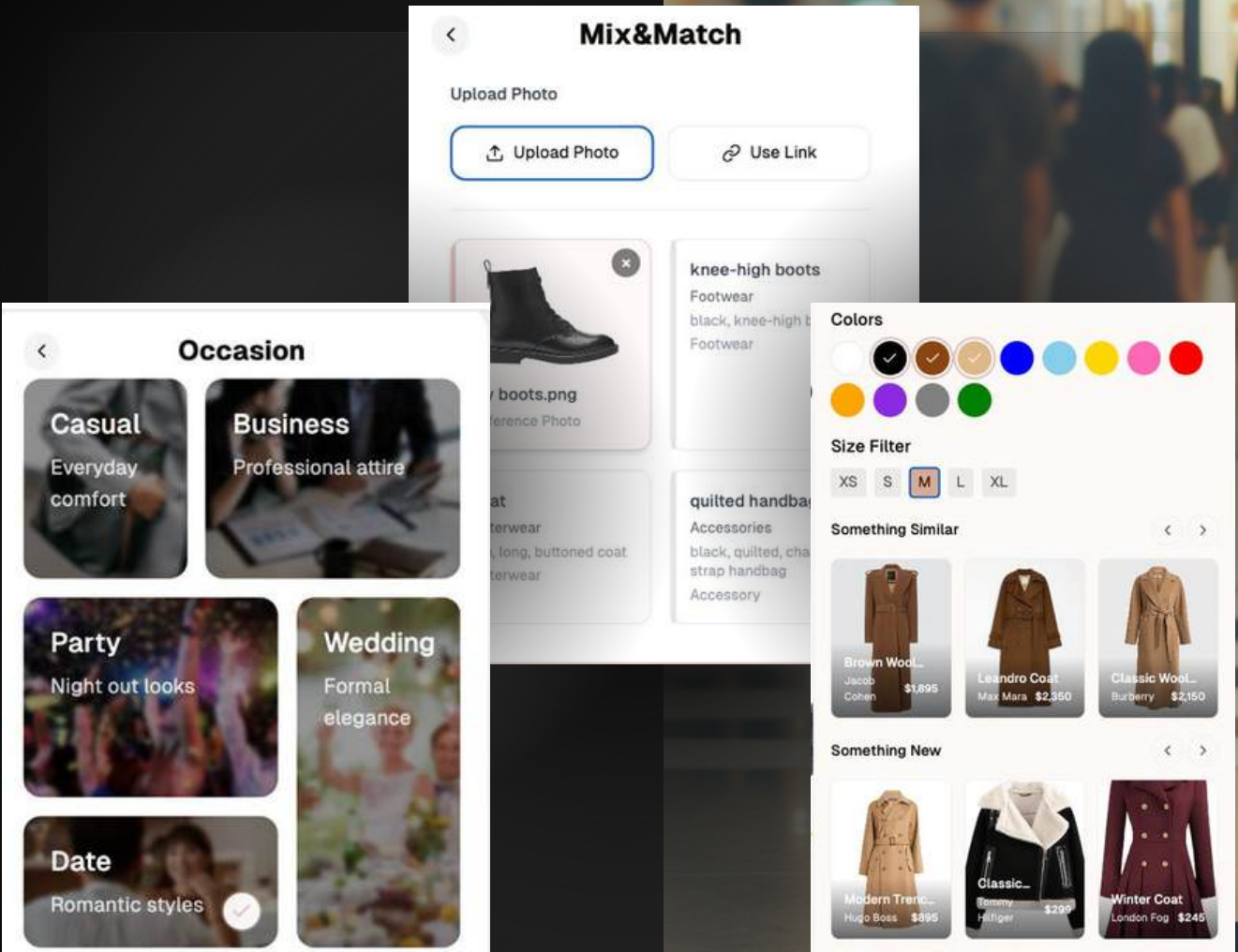
Recognize customer appearance

Personalized AI picks from 10K+ products

2

Easy-to-use customization

AI-driven alternatives



Get My Look

ROADMAP

Idea and Prototype Validation

- Interviews with Retailers
- MVP Development
- AI and Hardware Consultations
- Working with Stylists
- User Testing

Expansion to the US Market

- Processing Multimodal Queries
- Real-Time Operation
- Basic Virtual Try-On
- Target markets: US
- Goal: 3 Clients, €100K ARR

Q1 2025

Q2 2025

Q1 2026






































2028

MVP Development

- Data Collection for AI
- Client Acquisition in the US Market
- Industry Events
- Initial Demos

Scaling

- Launch with Major Retailers
- Expansion to Markets in EU, UAE
- Dynamic Virtual Try-On

	Offline			Online		
Company Name						
Business model	B2B SaaS	B2B SaaS	B2B SaaS	B2C, Marketplace	B2B SaaS	B2B SaaS
Customer Interaction Channels	Digital Screens, QR Codes -> Web App	Staff with App, Tablets	Customer's Smartphone App	App StyleDNA for Shoppers	Online Store, Brand App	Online Store, Brand App
Attracting New Offline Shoppers						
Emotional Brand Connection						
Offline Audience Analytics						
Improvement of Offline Shopping Experience						
AI-stylist: <ul style="list-style-type: none">hyper-personalizationpropose full lookcustom requests						
						
						
Virtual Try-On	 <ul style="list-style-type: none">further directly on customer					

SECRET SAUCE OF GetMyLook



Anastasiia Korobka
Co-Founder, CEO

6 years in commercial R&D
(Samsung) and various
computer vision startups
AI Engineer, Consultant
Led cross-functional teams
to deliver high-performance
vision systems



Mykyta Holubakha
Co-Founder,
AI Research

Researcher in Vision Models
and Multimodal LLMs
PhD @ INSAIT
Co-Founded Recoshelf
(\$300K of funding)



Bohdan Khaletskyi
Co-Founder, CTO

8 years in software
development
Former Head of
Development in Recoshelf



Vlad Koval
Co-Founder, COO

12 years in financial
consulting, international
brokerage
Founded 12 commercial
and social projects



Get *My* Look

ATTRACT IMPRESS CONVERT

UNLOCK FAST AND SIMPLE DEALS
WITH PERSONAL AI STYLING

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